

THE HOUSE FEATURED HERE SCORED A CRAZY LOW 56!! ON AVERAGE, OUR HOMES SCORE A LOW 65. THIS IS 50% LESS ENERGY THAN EXISTING HOMES, 35% LESS ENERGY THAN STANDARD HOMES, AND AS A STANDARD FEATURE, IS COMPLETELY

FREE TO YOU!

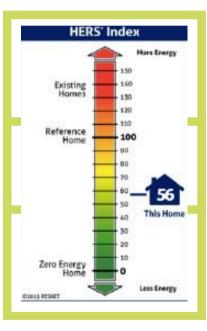


WHAT THE NUMBERS **REALLY MEAN...**

A standard new home is awarded a rating of 100 on the **HERS Index.**

The lower a home rates the more energy efficient it is.

This new Taylor "Energy Smart" Home with a rating of 56 on the HERS Index is 44% more efficient than the Standard new home and is 57% more efficient than an existing home.



= THAT MEANS MONEY IN YOUR POCKET!

5 YEARS = \$22,915

10 YEARS = \$45,830

20 YEARS = \$91,660

30 YEARS = \$137,490 !!!

** Amount paid to the Gas/Electric Co

Annual Savings

eencastle, IN 46135 <mark>Builder:</mark> Taylor Homes

Your home's HERS score is a relative

HERS® Index Score: erformance score. The lower the num